Please cherish an independent press, please listen to aesthetic and moral reason. Please do not relax the laws governing media monopoly on the national or regional level. The culture being created by such monopolization is not good for the integrity of American values. This means that the economic decisions underlying further monopolization will prove not to be helpful as well. Freedom, free enterprise and a free market are obviously all complex concepts, but the monopoly approach does not simplify, strengthen, or enlighten. Please be advised.